



## BONUS INTERVIEW WITH MIGUEL CASILLAS — LIONS GATE HOME ENTERTAINMENT VICE PRESIDENT OF DVD PRODUCTION

**Q: How did Lions Gate come to the decision to release *Moonlighting* on DVD, since we know that Buena Vista passed on it? (As did Anchor Bay, who released the *Pilot*.)**

**A:** With such an overwhelming demand for this show to be available on DVD, we saw it as a great opportunity to get an incredibly popular show out into the marketplace. There has been such a clamoring for the DVD release from *Moonlighting* fans that we were very excited to be able to fill that void and release a quality box set that would interest the scores of fans that already exist.

**Q: How much of an obstacle were the music rights in getting *Moonlighting* released on DVD?**

**A:** There was some back and forth about getting permission to use the music from the show, but it was absolutely worthwhile in the end. We didn't think the box set would be complete without it, seeing as how large a role the music played in the show!

**Q: What do you think has caused the exploding market of DVDs recently, especially for TV shows?**

**A:** Unquestionably, it's the fans who are the driving force behind the overwhelming success of TV on DVD. Even more so than film, television as a medium allows people to really connect with the characters, many of whom people watch each week, or even night after night. And when those favorite shows are made available on DVD, fans are able to watch whenever and where ever they want. It's even more special when you're able to take a classic show that hasn't aired in syndication but has a very strong fan base, like *Moonlighting*, and make it available on DVD, because there really is a strong demand for that in the market.

**Q: Since we know that David Naylor's DVD Group was contracted for the extras, what is your role in deciding what extras will be included in the package?**

**A:** For this DVD, we worked closely with the DVD Group to determine what to add to the box set. We looked to the legacy of the show and the things that were so great about it, such as the very talented cast, the brilliant creator of the series and the incredibly strong fan base. We were very lucky because everyone involved in the show — from Glenn Caron to all of the principle actors, including Cybill, Bruce, Allyce Beasley and others — was so excited about the release that they were excited to work with us on filming commentary and fea-

turettes. We also wanted to recognize the role that the fans played in getting the DVD released, so we knew we wanted to find a way to incorporate them into it as well.

**Q: What kinds of features do fans want or expect in DVD extras these days?**

**A:** As I said, I think television fans are incredibly loyal to their favorite shows and characters, and so with extra features, I think they're looking for unique and interesting ways to learn more or see more. They want to know what went on behind the scenes, which is why commentary tracks with the actors, creators and writers are so incredibly important and popular. Featurettes are also a great way to capture some of the show's best moments or themes, and the show's true fans really enjoy them. For instance, with *Moonlighting*, any fan of the series knows that Maddie's character is infamous for her door-slaming, so we created a montage of clips showing just that. We also received some great soundbytes from Cybill and Bruce talking about their rumored attraction for one another, which was another huge thing on the show.

**Q: We were completely surprised and flattered to be featured in the *Moonlighting Phenomenon* featurette on *Moonlighting* fans. Is this type of fan feature becoming more common in DVD extras?**

**A:** It's starting to be now, and I think you'll see a lot more DVDs include the fans on their releases in some way. As I said before, I think it's an appropriate way to thank them for their support and interest in the release.

**Q: What was it about *Moonlighting Strangers Fanzine* that prompted Lions Gate to include the staff in the bonus extras?**

**A:** The fanzine has been one of the leading forces in bringing out the DVD, and it was our way of saying "thank you" for all of the support and tireless dedication that was shown. It is the fans that will make this release a success and we think they should play a big part in the finished product, since they'll be the ones adding the box set to their libraries!

**Q: When will Seasons 3-5 be released?**

**A:** We don't have any specific information that we can release at this time, but stay tuned! Trust me — once we have news to share, you will be among the first to know!